

SEATTLE FILM COMMISSION PRESENTS

FILM CREW TOWN HALL



M5 CREATIVE BUILDING

401 MERCER ST, SEATTLE, WA

TUESDAY, JULY 30



Seattle Office of
Economic Development



King County

Washington
Filmworks

Office of Economic Development Seattle Film Office



Who are we?

Advocacy – Promotion – Service – Policy

Established in 1991

Embedded in Office of Economic Development

Part of a City's broader Creative Industries efforts

IS the policy shop supporting the film industry

IS economic development (jobs, business, industry growth)

IS the advocate and supporting creative industry businesses, workers, and creatives

IS NOT an arts office, centered in content, artists, or “art for art’s sake”



What do we do?

Master Film Permit

Seattle Film Commission

Policy and Initiatives

Marketing and Engagement



Master Film Permit

One-stop-shop for all City-owned property

\$25 per day permit fee

Reduced-rate street parking fees

Free location scout parking passes

Free Filming In Progress signs

Permit gives you authority to film at the public location you need



Seattle Film Commission



Started April 2023

Commissioners representing 11 film sectors

Meets Monthly

Advises City on policies to support growth of film industry

Advises City on economic and workforce development

Develops and recommends sales and marketing materials



Seattle Film Commission

Name	Organization	Position/ Appointed by	Discipline
Lowell Deo	Freelance actor	1 (Mayor)	On-screen talent or their representatives
Melissa Purcell	IATSE 488	2 (Mayor)	Film industry labor unions
Michael Huang	Milli Agency	3 (Mayor)	Advertising and creative agencies
Tom Florino	Amazon Studios	4 (Mayor)	Commercial producers or production companies
Laura Jean Cronin	Pound Pictures	5 (Mayor)	Film schools, programs, or film educators
Champ Ensminger	Editor	6 (Council)	Post-production companies and personnel
Kat Ogden	Producer	7 (Council)	Film production crew
Beth Barrett	SIFF	8 (Council)	Film festivals or content distribution companies
Mark Freid	Freelance locations	9 (Council)	Film location managers
Anthony Tackett	African Diaspora Filmmakers, SFI	10 (Council)	Film organizations belonging to and advocating for communities underrepresented in the film industry
Budi Mulyo	Studivo	11 (Commission)	Immersive technology and emerging technology businesses



Seattle Film Commission

Economic & Workforce Development

Model best practices in public-private partnerships to the City of Seattle, the Puget Sound Region, the State of Washington, and the world

Policy & Initiatives

Support City of Seattle policies and initiatives that educate, train, retain, attract, and grow film jobs and businesses

Marketing & Branding

Promote Seattle as a premier filming destination, centered in growing access for youth and traditionally underrepresented groups



Policy and Initiatives

Policy

Commercial drone filming

3rd Party Uniformed Police Officers

Film Ordinance

Initiatives

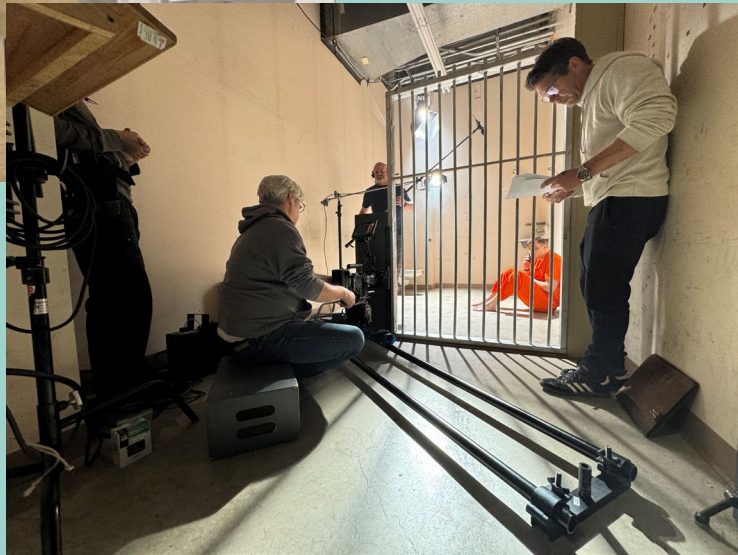
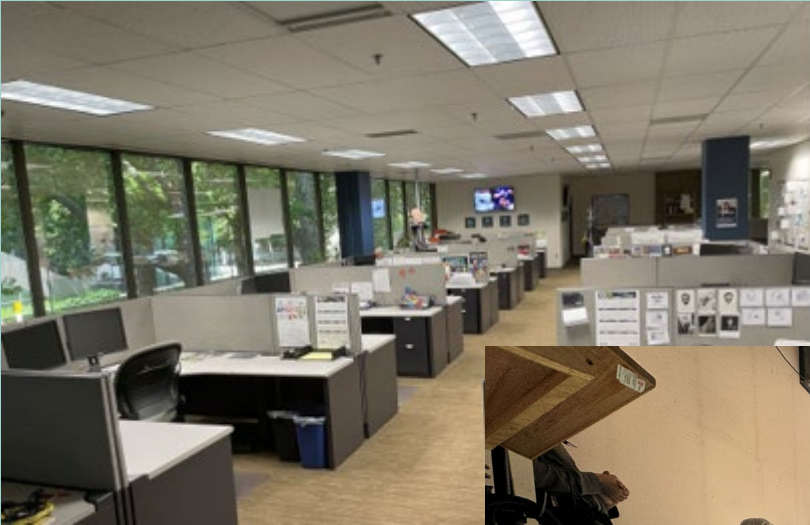
M5 Creative building

Commercialize Seattle

One-stop-shop permit coordination



Policy and Initiatives



M5 Creative

- Short term film production offices
- Short term creative production space
- Filming location
- Creative economy events
- Workshops
- Training & workforce development



Marketing and Engagement



Interagency partnerships

Washington Filmworks, King County Creative,
Peer Cities, Unions, film festivals, film orgs

Sales and Marketing

SXSW, Sundance, AFCI, LA Studios

Business and Neighborhood districts

Branding Seattle for film



Seattle Film Office

Chris Swenson, Film Program Manager
Taylor Durand-Scaggs, Film Permit Specialist

seattle.gov/film
filmoffice@seattle.gov



Seattle Film Commission

seattle.gov/seattlefilmcommission
seattlefilmcommission@seattle.gov



M5 Creative



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King County

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Filmworks



FILM CREW TOWN HALL 7/30/24 @ M5



King County

Office of Economic Opportunity & Creative Economy

KING COUNTY CREATIVE FILM INITIATIVE PRIORITIES



Film permitting in Unincorporated King County & properties



Harbor Island Studios capital & facility development



Policy & Initiative Development



EFAB (Executive's Film Advisory Board)



Marketing & Engagement



39 cities

12th largest county in US

2.3 million residents

Unincorporated King
County = 250,000 pop

Regional film liaison
network

Executive Constantine +
9 elected County
Councilmembers

9 Council districts

Seattle is the County
seat



**ASHTON
ALLISON**

Economic
Opportunity
Director



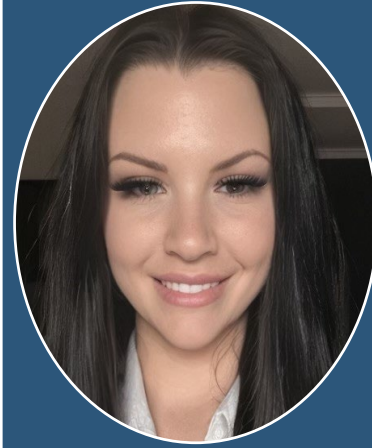
**KATE
BECKER**

Creative
Economy
Director



**AMIE
DANIELEWICZ**

Economic
Opportunity
Manager



**CARLY
BOUTON**

Executive
Assistant



**SUSAN O
SURFACE**

Executive
Analyst/Project
Manager

OFFICE OF ECONOMIC OPPORTUNITY & CREATIVE ECONOMY

KING COUNTY FILM LIAISON NETWORK



KING COUNTY PARKS LIAISON



KING COUNTY ROADS LIAISON



KING COUNTY INTERNATIONAL AIRPORT LIAISON



KING COUNTY METRO LIAISON



REGIONAL FILM LIAISON NETWORK WITH KING COUNTY CITIES & FILM OFFICES



< Nate Brend
< Harbor Island Studios Facility Manager

> Mark Zandberg
> King Co Property Manager





- King County's funder of arts, culture, heritage and preservation
- 4Culture funds both film nonprofit organizations & individual filmmakers
- Doors Open passed by King County Council in December 2023
- New funding available with applications opening next month

HELLO!



HARBOR ISLAND STUDIOS



48 Hour Film Project



EXECUTIVE'S FILM ADVISORY BOARD MEMBERS (EFAB):

[Peter Barnes](#), Retired Studio Owner, Clatter & Din

[Tony Becerra](#), Director, DGA

[Vicky Berglund-Davenport](#), Location Manager/Producer, LMGI, WA
Filmworks

[Buzzy Cancilla](#), Commercial Producer

[Michelle Flowers-Taylor](#), Actor, Producer

[Cheo Hodari Coker](#), Producer/Showrunner/Writer

[Cynthia Geary](#), Actor

[Megan Griffiths](#), Director, DGA

[Susan LaSalle](#), Director/Producer, DGA

[Lacey Leavitt](#), Producer/Director

[Melissa Purcell](#), IATSE Local 488 Northern Business Agent, Prop Master

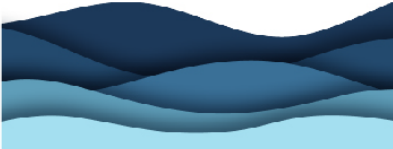
[Eddie Rehfeldt](#), Producer/Location Manager/Studio Developer

[Isabella Price](#), Langston/Seattle Black Film Festival

[Nasib 'CB' Shamah](#), Producer/Director

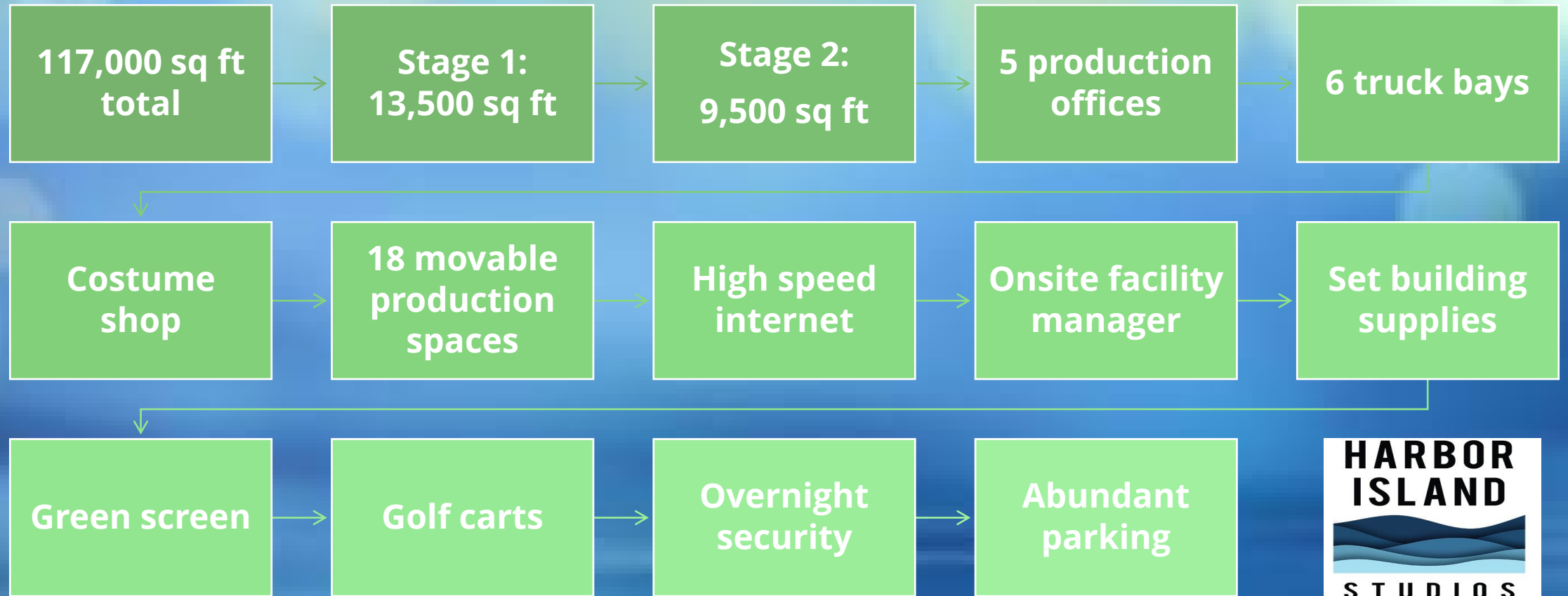


HARBOR ISLAND



STUDIOS

HARBOR ISLAND STUDIOS FEATURES



HARBOR ISLAND



S T U D I O S

- **Feature films**
- **Episodics**
- **Commercial work**
- **Corporate work**
- **Music videos**
- **Short films**
- **Film industry skills training**

HARBOR ISLAND



S T U D I O S

INCENTIVES:

4 key values that influence Harbor Island Studios rental cost:

- **Local job creation**
- **Diverse cast & crew**
- **Green filmmaking**
- **NextGen opportunity**

HARBOR ISLAND STUDIOS STATS ~ 1/1/2024 - 7/31/24

56
productions

128
use days

113
production
days

569
cast & crew

1872
cast & crew
days

15 tour days w/
588 guests

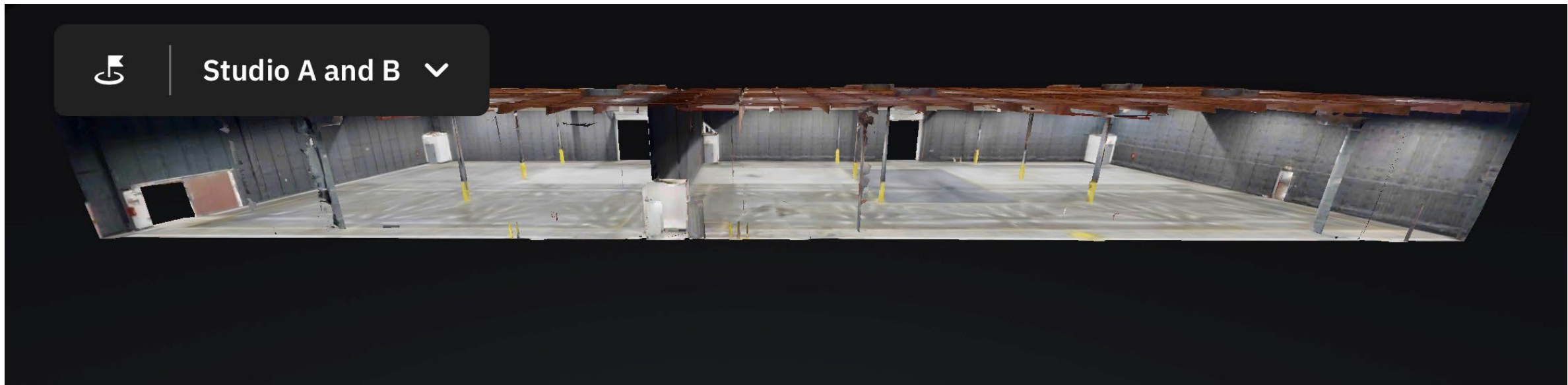
4 episodics, 18 independent productions, 4 commercial productions, 15 tours, 4 skills training days







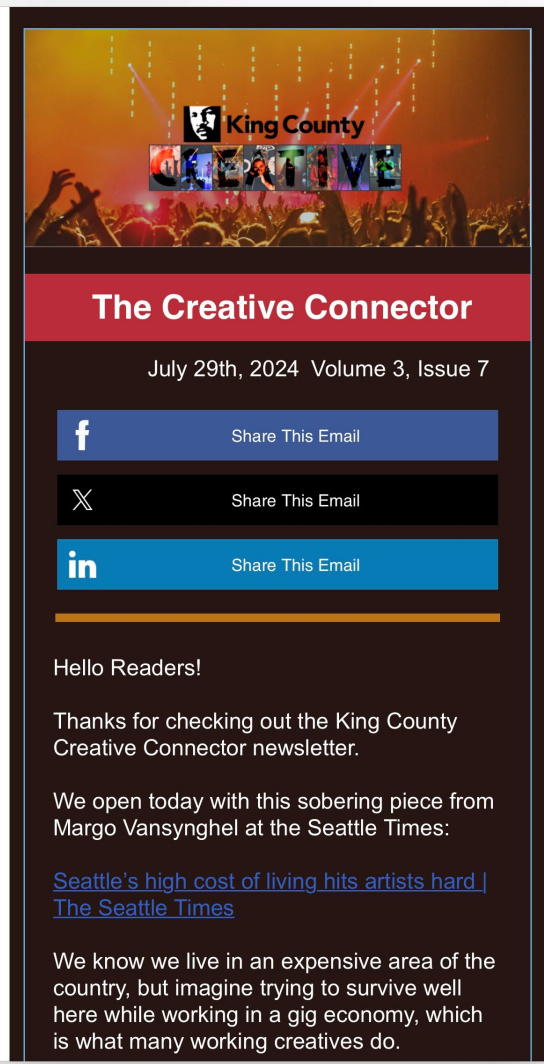
Studio A and B ▾



So, what's next at Harbor Island Studios?



KING COUNTY CREATIVE COMMUNICATIONS



MONTHLY CREATIVE ECONOMY NEWSLETTER

SOCIAL MEDIA:

King County Creative FB Group

IG: @kingcountycreative

IG: @harborislandstudios

HOW DO I RESERVE HARBOR ISLAND STUDIOS?

www.kingcountycreative.com

Click on the Studio Facilities link

Fill out the inquiry form





King County



Kate Becker
Creative Economy Director
Office of Economic Opportunity & Creative Economy
Office of King County Executive Dow Constantine
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206-669-4524

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SEATTLE FILM COMMISSION

Town Hall – July 30, 2024

Washington
Filmworks

ABOUT WASHINGTON FILMWORKS



Washington
Filmworks

Legislatively Commissioned
Non-Profit

Launched 2007 (6th Incentive)

Economic Development in Film
Industry (updated 2022)

Board Appointed by Governor

Two Advisory Boards

WHAT WE DO



Film Funding

Production Resources

Workforce Development

Marketing

Advocacy



STATE OF THE INDUSTRY

Los Angeles Times

U.S. film and TV production down 40%
from peak TV levels, report says

THE
Hollywood
REPORTER

Film and TV Production Slowdown Hits Canada, Too

DEADLINE

**Moody's Sees Eventual Guild Deals Costing Media Companies
A Collective \$450M-\$600M A Year; Movie Theaters First At
Risk From Strikes**

 Reuters

'The great contraction' hits Hollywood

TARGET MARKET

Incentives Drive Decisions

Target Market: \$3M - \$10M

Types of Projects

Streaming Episodic

Independent Projects

Rural Commercials

20% Goals

Telling the Story of Historically
Underrepresented Communities

Filming in Rural



MARKETING WASHINGTON STATE



- Quarterly Sales Trips (NY/LA)
- Filmmaker Dinners (NY/LA)
- Panel Participation (WA / National)
- National Commercial Campaign
- Location Managers Guild
- International Presentation (Fall)
- Participation in AFCl
- AICP Conversations
- Fam Trips

2

EPISODIC SERIES

3

FEATURE FILMS

4

COMMERCIALS



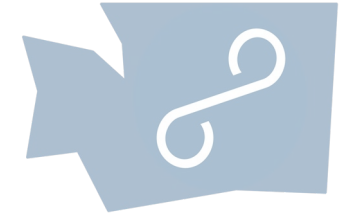
SMALL BUDGET PROD INITIATIVE

May 1, 2023



Washington
Filmworks

WA State Directors & Producers
\$20K - \$1M
First Money In



15 Fully Funded
10 from Puget Sound

6 Conditionally Approved
2 from Puget Sound

Next Window – Fall 2024

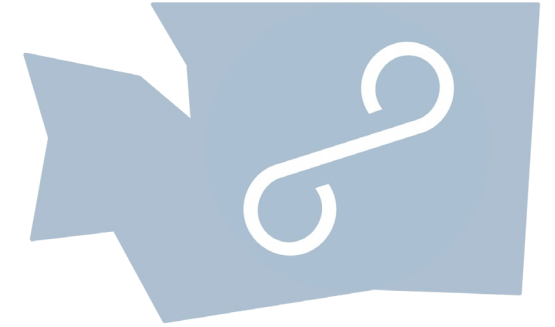


FUNDING INITIATIVE: ROUND 1

26 Applications
\$570,000 in Asks

5 Recipients // 2 Puget Sound

Next Round: October 15, 2024



ATL EDUCATION AND MENTORSHIP PROGRAM

30 in Cohort

15 Cohort Members from Puget Sound

3 of 5 Mentees Puget Sound

Documentary: September 6, 2024

1 Production
Directory

2 List Your
Project

3 Follow Our Socials &
Join Our Mailing List



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